

## FOR IMMEDIATE RELEASE

**Contact:** Rebekah Radisch, UNC-TV Publicity: 919-549-7177, rradisch@unctv.org  
Dan Rutter, Cutters Productions: 704-522-9900, drutter@cutterstv.com

### *TV's Dynamic DIY Mother/Daughter Team of Vicki Payne & Sloan Rutter Invites You To...* **GET ECO-CHIC WITH FOR YOUR HOME**

TV's first and foremost mother/daughter home improvement team returns for a fresh, new green season of their long-running viewer favorite **For Your Home (FYH)**. Good times and great spaces just come naturally to FYH's dynamic DIY duo Vicki Payne and Sloan Rutter. For their 24th season, these home improvement all-stars share their eco-chic ideas and recycling savvy as they transform kitchens, vacation homes, guest rooms, uptown condos, wine rooms and dozens of garden spaces.

As television's second most aired home and garden series (after *The Martha Stewart Show*)\*, this season **For Your Home** really lets loose with more entertaining and enlightening information than ever. Each half hour episode offers down-to-earth, practical and surprisingly simple ways to improve your life and living.

Continuing last season's green influence, this season Vicki, Sloan and their expert guests show how to be "eco-chic." Now you can live the good life while helping keep life good for the Earth and other living things. From withstanding nature's extremes—drought, heat and pests—to creative reuse of discarded items to the latest in solar energy and energy saving appliances and fixtures, **FYH** helps you create a comfortable environment while reducing your carbon footprint.

Each half-hour episode in this magazine-formatted series provides an overview of the day's projects and three segments showcasing the **FYH** "You Can Do It" trademark: easy, step-by-step directions for successfully creating beautiful and useful home decorating, remodeling, crafts and gardening projects. In addition, leading home and garden professionals reveal their insiders' know-how in each show.

This season's highlights include:

- creating a wine cellar
- drought defying plantings
- dynamic organic gardening
- fresh finishes for frumpy furniture
- makeovers galore—from kitchens to guest rooms to vacation homes
- recycling home furnishings—from high-end antique and collectible shows to flea market finds.
- renovating instead of relocating
- and much more!

Travel to the mountains, visit the suburbs, hop uptown and everywhere in between as you learn how to make your decorating, gardening, woodworking, recycling, painting, sewing, refinishing and shopping greener—without spending a lot of green! Join Vicki, Sloan and their expert guests for each eco-chic episode of **For Your Home**, [insert local dates/times]. And visit **For Your Home** on the web at [foryourhome.com](http://foryourhome.com). When it comes to home improvement, no one DIYs it better!

Produced by Charlotte-based Cutters Productions, **For Your Home** showcases many discoveries from right here in the Tar Heel State. Locations featured in this season include Blowing Rock, Buffalo Cove, Chapel Hill, Charlotte, Concord, Durham, Lenoir, Matthews and Raleigh. Additionally, **FYH** features an international assemblage of notable names from North Carolina, South Carolina, the west coast and such far-flung places as Australia, England and France.

\*According to Backchannelmedia, Inc.

### **About the Hosts:**

*Vicki Payne*—As the creative force behind Charlotte, NC-based Cutters Productions, Vicki Payne brings three decades of ever-increasing influence to the world of how-to. She serves as a consultant to companies throughout the craft and hobby industries. She is a board member of the Art Glass Association (AGA) and Women in the Home Industries Today (WithIT). Recognizing her proven record of success, the craft and hobby industries increasingly utilize the well-regarded development and marketing strategies pioneered by Vicki. In addition to her near ubiquitous television presence, she is also a frequent guest at national and regional home improvement and crafting shows. As an accomplished writer, speaker and educator, Vicki is an in-demand subject for interviews and guest columns in craft and trade magazines. Her most recent book is 2007's *Easy Home Organizer: 15-Minute Step-by-Step Solutions*.

*Sloan Rutter*—Since 1996 Sloan Rutter and her mother, internationally recognized craft and home improvement expert Vicki Payne, have hosted public television's **For Your Home (FYH)**. Virtually raised on educational television, Sloan started her television career as a teenaged extra on her mother's original series **Glass With Vicki Payne**. Sloan shares her years of experience along with a flair for the creative on **FYH** and her own show **Paint, Paper & Crafts**. Now Sloan carries on the family tradition by featuring her own children in some episodes of **For Your Home** and **Paint, Paper & Crafts**.

### **About Cutters Productions:**

Cutters Productions proudly produces quality lifestyle and how-to programming, including the successful national public television series **For Your Home**, **The Donna Dewberry Show**, **Glass With Vicki Payne** and **Paint, Paper & Crafts**. Cutters also produced the national pledge specials **Donna Dewberry's Painting Extravaganza** and **Donna Dewberry's Painting Spectacular**, **The New Generation of One Stroke Painting**, **Kid Concoctions 1 & 2**, **Learn to Knit**, **Scrapbook Memories For Your Home** and **Savvy Senior**. Cutters Productions, earned the American Public Television (APT) 2005 MVP Award. To date Cutters has provided APT with 23 program titles for national public television distribution, many of which were highly successful fundraising programs. Cutters' **One Stroke Painting With Donna Dewberry** remains one of the top-grossing how-to pledge programs ever produced. For more information about **For Your Home** and other Cutters Productions, please visit Cutters online at [cutterstv.com](http://cutterstv.com).

### **About UNC-TV:**

UNC-TV, North Carolina's 11-station, statewide television network, co-produces the series as part of its commitment to using telecommunications wisely and imaginatively to inform, educate and enlighten. UNC-TV's unique programs and services provide people of all ages with enriching, life-changing television.

### **About American Public Television:**

American Public Television (APT), distributing more than 300 new program titles per year and with more than 10,000 hours of programming in its library, marks 47 years as a prime source of programming for the nation's public television stations. APT milestones include distribution of public television's first HD series and the 2006 launch of the Create TV channel--featuring the best lifestyle programming on public television. Known for its leadership in identifying innovative, worthwhile and viewer-friendly programming, APT continues its established tradition of providing public television stations with program choices that strengthen and customize their schedules, such as **Carreras Domingo Pavarotti in Concert**, **Battlefield Britain**, **Globe Trekker**, **Rick Steves' Europe**, **Great Museums**, **Jacques Pépin: Fast Food My Way**, **America's Test Kitchen From Cook's Illustrated**, **Broadway: The Golden Age**, **For Your Home**, **The Donna Dewberry Show**, **Lidia's Family Table**, **California Dreamin' – The Songs of The Mamas & the Papas**, **Rosemary and Thyme**, **P. Allen Smith's Garden Home**, **The Big Comfy Couch**, **Monarchy With David Starkey**, and other prominent documentaries, dramatic series, how-to programs, children's series and classic movies. For more information about APT's programs and services, visit [APTonline.org](http://APTonline.org).

**For Your Home**  
**2400 Series**  
**Episode Descriptions**

Good times and great spaces just come naturally to **For Your Home** mother/daughter co-hosts Vicki Payne and Sloan Rutter. This season these home improvement all-stars share their eco-chic ideas and recycling savvy as they transform kitchens, vacation homes, guest rooms, uptown condos, wine rooms and dozens of garden spaces. Travel to the mountains, visit the suburbs, hop uptown and everywhere in between as you learn how to make your decorating, gardening, woodworking, recycling, painting, sewing, refinishing and shopping greener—without spending a lot of green! Step-by-step, television's most popular DIY duo takes you through the hands-on how-to of every project and idea. Join Vicki, Sloan and their expert guests for each eco-chic episode of **For Your Home**, [insert local dates/times].

*2401 Antique Market*

Recycling home furnishings is eco-chic. Vicki and Sloan visit the Charlotte Antique & Collectible Show. Throughout the season, their finds—an ottoman, plant container, mirrors and dresser—take on fresh, new looks.

*2402 Organic Gardening for the Kitchen*

Learn from the pros how to plant, care and harvest your organic garden. Vicki and Sloan plant theme based herb, pepper and tomato container gardens, Billy Styles shares his tips on growing veggies in a waterless environment and French Chef Charles Semail gives a lesson in grilling your harvest.

*2403 Taking Green Uptown*

Vicki and Sloan give an uptown condo a green, chic makeover using the latest, innovative furnishings, ideas and projects. Learn how to create your own headboard using recycled wood, natural fabrics and materials. See how eco-chic decorating can be on the 18th floor!

*2404 Wine Room*

Vicki and Sloan call in the pros to create a divine wine haven. After breaking through a dining room wall into unused garage space, wine storage expert Ted Beltran helps design the racking and cooling system while Bob Nulf adds designer tile work, lighting and a beautiful faux finish. In addition, learn how to select the right wines and keep track of your collection.

*2405 Gardening in the Mountains*

Last year's hot, dry conditions challenged everyone's gardens. At Vicki's 200-year-old log cabin in the North Carolina mountains, learn how to re-plant with hardy plants and install a DIY watering system. Sloan creates colorful garden lights by recycling cans and Billy Styles offers organic pest control solutions.

*2406 Sunny Guest Room*

Vicki and Sloan share great design ideas as well as affordable, one afternoon projects—including adding bright yellow paint, black and white fabrics and flea markets finds to dramatically change a drab guest room.

*2407 Motivation, Inspiration, Determination*

Vicki reveals easy sewing techniques for slipcovers and covering hatboxes. Sloan builds and decorates wooden steps for her kids; and London designer Annie Sloan helps paint a fresh French finish on Vic's dining room furniture.

*2408 What's New in Green?*

FYH offers a great place to learn how to live greener. Get the latest solar energy news from Bob Kingery, in-home air quality info and solutions from David Smith and rain harvesting and storage from Tom VanZeeland.

#### *2409 Vacation Home Makeover*

As they update their 200-year-old North Carolina mountain home, Vicki and Sloan show how to reduce your vacation home's environmental impact. Projects include installing a new Energy Star front door, hardwood flooring, energy saving lighting and ceiling fans and decorative accessories using recycled forest materials.

#### *2410 Gardening Solutions*

Learn to weather weather-related gardening challenges. Organic gardening guru Billy Styles shows how to properly plant a tree to withstand drought. Arborist Patrick George helps save large landscape plantings suffering from too little water and poor growing conditions. Then visit Witherspoon Rose Garden and get inspired to grow colorful roses. Sloan shares recycling tips for turning old tree logs into decorative accents.

#### *2411 Renovate Don't Relocate: Kitchen Makeover, Part I*

Instead of moving up, Americans are making over. In the first of two parts, Vicki and Sloan embark on a major kitchen renovation by visiting a custom cabinet shop, beginning demolition and meeting with electricians, carpenters and plumbers. Carpenter Luke Miller replaces an old window with a sparkling, new stained glass panel.

#### *2412 Kitchen Makeover, Part II*

After demolition comes installation. Vicki and Sloan put in new floors and cabinets, appliances, countertops, tile backsplashes and lighting, and then add their own decorative, finishing touches. The thrilled homeowners choice of renovation over relocation proves a real winner!

#### *2413 Glad You Asked!*

Vicki and Sloan share some of the most popular and unusual requests of the season—including getting an aged finish on outdoor statues or tastefully decorating for your dog. Bruce Johnson solves a viewer's storage problems by refinishing an antique chest and Vicki shows how to arrange roses so they last. Vicki and Sloan even make a house call to turn unused space in an upstairs hallway into a beautifully decorated oasis. As an added bonus, go behind the scenes with the best bloopers of the season!