

FACT SHEET

TITLE: GLORIA ESTEFAN LIVE & UNWRAPPED

LENGTH: 1/60

NOLA CODE: GELU

CATEGORY: Music & Entertainment

OFFERED: FALL 2005

EXPECTED RELEASE: November 25, 2005

CONTRACT TERMS: Four releases through November 24, 2007. A release is defined as unlimited use within seven days.

PROGRAM SUPPLIER: NBD Television Ltd.

PROGRAM DESCRIPTION: Gloria Estefan performs her vibrant blend of pop and Latin music in a lavish, colorful performance filmed live at the Colosseum at Caesar's Palace, Las Vegas, in October 2003. Backed by her 23-piece band, The Miami Sound Machine, and joined by a host of dancers and percussionists, Estefan fuses traditional pop with exuberant Latin rhythms, creating a truly spectacular show, GLORIA ESTEFAN LIVE & UNWRAPPED.

PROMOTIONAL MATERIALS: A press kit, including a fact sheet and press release will be posted to PBS Connect and to www.APTonline.org. Color photography is available via email and will also be posted to www.APTonline.org. All press kits will be posted to www.APTonline.org and Connect approximately three weeks from date of Contract Confirmation notice. If you need materials sooner or have questions, please contact Katie McConnell at ext. 150.

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BROADCAST HISTORY: Japan – June '04, Switzerland – July '04, Italy – August '04, Latin America – Oct. '04, Hungary – Oct. '04, China – Jan. '04, Italy – March '05, Morocco – Apr. '05, Japan - '05

RELATED MERCHANDISE: Home Video - details TBA.

VIEWER INQUIRIES: TBA

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PRESS RELEASE

Experience *Gloria Estefan Live & Unwrapped*

Filmed live at the Colosseum in Las Vegas in 2003, **GLORIA ESTEFAN LIVE & UNWRAPPED**, airing on American public television stations nationwide beginning on November 25, 2005 (check local listings), is sure to get viewers dancing in their seats. Featuring performances of songs from her *Unwrapped* CD, this one-hour program is an unforgettable concert event.

Choreographed by renowned film and television director Kenny Ortega (*Dirty Dancing, Chicago Hope, Ally McBeal*), and backed by her 23-piece band known as the Miami Sound Machine, this performance is truly one-of-a-kind. Gloria Estefan performs with the unique style, mixing traditional pop elements with distinctive Latin rhythms. Among the highlights of this performance is the Miami Sound Machine's engaging multimedia experience, which features dozens of percussionists and dancers on stage and among the audience, and a specially-designed video projected on The Colosseum's giant screen.

Starting the concert off with a bang, Estefan begins with a fiery percussion medley of "Get on Your Feet," "Turn the Beat Around" and "1-2-3" and then moves to a slower number from her *Unwrapped* release – "Here We Are/In the Meantime". Mixing upbeat songs with her more sentimental numbers, Estefan creates a well-balanced set list that conveys every emotion. Throughout the course of the concert, Estefan entertains the audience with her outstanding vocal performance, several colorful costumes and a dazzling combination of dancing and visual effects. The concert finishes with "Conga," and appropriately, the audience forms a giant conga line. Included is the encore performance - from *Unwrapped*, "I Wish You."

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Produced, directed, and staged by Kenny Ortega, **GLORIA ESTEFAN LIVE & UNWRAPPED** was acquired from NBD Television Ltd. by American Public Television for syndication to public television stations nationwide.

About American Public Television

For 44 years, American Public Television (APT) has been a prime source of programming for the nation's public television stations. APT distributes more than 10,000 hours of programming including *JFK: Breaking the News*, *Simply Ming*, *Globe Trekker*, *Rick Steves' Europe*, *Julia and Jacques Cooking at Home*, *Battlefield Britain*, *Jungle*, *America's Test Kitchen*, *Lidia's Family Table* and classic movies. APT is known for identifying innovative programs and developing creative distribution techniques for producers. In four decades, it has established a tradition of providing public television stations nationwide with program choices that enable them to strengthen and customize their schedules. Press should contact Donna Hardwick at 617-338-4455 ext. 129 or via email to Donna_Hardwick@APTonline.org. For more information about APT's programs and services visit APTonline.org.

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