

Jim Miller Savvy Senior

Jim Miller is the creator of Savvy Senior, a weekly question and answer information column for older Americans that is published in more than 400 newspapers and magazines nationwide. Savvy Senior was created as a means to channel useful information and valuable resources that is fun to read and easy to understand. Every week, Savvy Senior addresses different issues chosen from the wide variety of topics relevant to senior living in the 21st century.

With over 18 million readers, Savvy Senior has been featured in The New York Times, Time Magazine and Editor & Publisher Magazine. Miller is also the author of the new book, *The Savvy Senior*. It's a full service resource book for both boomers and seniors published by Hyperion. In addition, Miller is also a regular contributor to the NBC Today show, where he presents various topics of interest related to the boomer and senior population on Today's "Forever Young" series.

Also, coming in 2005, Miller will be hosting an hour long public television special produced by Cutters Productions and distributed by American Public Television called, Savvy Senior. It will feature a wide variety of practical information and resources that will help seniors save time, money and better understand their options.