

## FACT SHEET

**TITLE:** **JACKIE GLEASON – GENIUS AT WORK (2<sup>ND</sup> RELEASE)**  
[TV-G] [Mix] [CC]

**LENGTH:** 1/58

**NOLA CODE:** JGGO

**CATEGORY:** Biography

**OFFERED:** Summer 2009, page S42

**EXPECTED RELEASE:** November 1, 2009

**CONTRACT TERMS:** Unlimited releases until 12/18/2011. A release is defined as unlimited use within seven days.

**PROGRAM SUPPLIER:** Clear Cut, Inc.

**PROGRAM DESCRIPTION:** In the golden era of television, Jackie Gleason was king. Families gathered around the television on Saturday evenings to see which of his characters would be entertaining them on *The Jackie Gleason Show* – beloved playboy Reggie Van Gleason, Rudy the Repairman, working-class dreamer Ralph Kramden, lovable Fenwick Babbit or loudmouth Charlie Bratton. The one-hour special, **JACKIE GLEASON – GENIUS AT WORK**, features a collection of Gleason's most memorable characters and skits from his long-running network television series, insightful commentary from host Jeff Garlin (from HBO's *Curb Your Enthusiasm*) and a special appearance by wife Marilyn Gleason.

**PROMOTIONAL MATERIALS:** Use above description for guide listings. A press release will be posted to PBS Connect and [APTonline.org](http://APTonline.org). Color photography will be available via email and will also be posted on [APTonline.org](http://APTonline.org).

**COPYRIGHT DATE:** © 2006 Jackie Gleason Enterprises, LLC

**BROADCAST HISTORY:** APT – PS17, 3/1/06-3/31/09

**RELATED MERCHANDISE:** Viewers: DVDs are available.

Pledge: Pledge Materials are available via Forest Incentives.

a) Program DVD: "Jackie Gleason - Genius at Work" (w/additional material) \*\*exclusive to PTV\*\*  
Order #: 131638

b) Related 3-DVD boxed set: "The Color Honeymooners" Order #: 131671

c) Related DVD: "The Very Best of the Honeymooners" Forest order #: 131657

d) Related CD: Jackie Gleason: And Awaay We Go! Forest order #: 173383

**VIEWER INQUIRIES:** info@APTonline.org

**COMMUNICATIONS CONTACT:** Mike Nadeau  
(617) 338-4455, ext. 150  
[mike\\_nadeau@APTonline.org](mailto:mike_nadeau@APTonline.org)

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(617) 338-4455, ext. 150  
mike\_nadeau@APTonline.org

## PRESS RELEASE

### Discover the Life of an American Television Icon in **JACKIE GLEASON – GENIUS AT WORK**

In the golden era of television, Jackie Gleason was king. Families gathered around the television on Saturday evenings to view which of his characters would be entertaining them on *The Jackie Gleason Show*. The groundbreaking show illustrated Gleason's prodigious talent – not only in creating these hilarious and influential characters, but also in having the remarkable ability to portray them in a live television show every week.

The American Public Television-distributed show **JACKIE GLEASON – GENIUS AT WORK (2<sup>ND</sup> RELEASE)**, airing on public television stations nationwide beginning November 1, 2009, features a collection of *The Jackie Gleason Show's* most memorable skits and characters. The special, hosted by actor Jeff Garlin (*Curb Your Enthusiasm*), also includes fascinating commentary from Gleason's wife Marilyn, providing a personal perspective on the legendary comedian's work.

Based on his belief that it took different characters to produce different types of comedy, Gleason developed a handful of larger-than-life comic portraits to exaggerate personality types and deliver an array of humorous concepts. Beloved playboy Reggie Van Gleason, for instance, was the perfect wealthy socialite with an appetite for booze,

–more–

women and money – and a healthy aversion to work. His roster also included hell-raiser Rudy the Repairman, the lovable Fenwick Babbit, and his most enduring character, working-class dreamer and future *Honeymooners* centerpiece Ralph Kramden.

The documentary also includes fascinating insights into Gleason's comedic persona. Gleason refrained from over-rehearsing because he loved a touch of spontaneity, he treasured his on-screen chemistry with co-star Art Carney, and he loved – more than any other character – playing the role of Reggie Van Gleason.

Featuring the best of Gleason's timeless humor, **JACKIE GLEASON – GENIUS AT WORK** is an intimate look at a television legend.

**JACKIE GLEASON – GENIUS AT WORK** was acquired from Clear Cut Inc. by American Public Television for syndication to public television stations nationwide.

**About American Public Television**

With more than 10,000 hours of programming in its library, American Public Television (APT) has been a prime source of programming for the nation's public television stations for 49 years, distributing more than 300 new program titles per year. In 2006, APT launched Create – the TV channel featuring the best of public television's lifestyle programming. Known for its leadership in identifying innovative, worthwhile and viewer-friendly programming, APT has established a tradition of providing public television stations with program choices that strengthen and customize their schedules, such as *Rick Steves' Europe*, *Worldfocus*, *Globe Trekker*, *Simply Ming*, *Sara's Weeknight Meals*, *America's Test Kitchen From Cook's Illustrated*, *Doc Martin*, *Lidia's Family Table*, *Rosemary and Thyme*, *P. Allen Smith's Garden Home*, *The Big Comfy Couch*, *Johnny Cash at Folsom Prison*, *Smothered: The Censorship Struggles of the Smothers Brothers Comedy Hour*, *Monarchy With David Starkey*, *Spain...on the road Again*, and other prominent documentaries, dramatic series, how-to programs, children's series and classic movies. For more information about APT's programs and services, visit [APTonline.org](http://APTonline.org).

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