

FACT SHEET

TITLE: **HALEY'S HINTS PACKAGE (3rd Release)**
[TV-G] [Stereo] [CC]

LENGTH: 2/42

NOLA CODE: HLYH

CATEGORY: How-To

OFFERED: Premium Service 18 offer, September 2006

EXPECTED RELEASE: October 1, 2006

CONTRACT TERMS: Unlimited use through March 31, 2009.

PROGRAM SUPPLIER: Cup Rock Entertainment

PROGRAM DESCRIPTION: Shaving cream, toothpaste, mayonnaise, salt and pantyhose are just a few of the ordinary products that can fix household problems. Graham and Rosemary Haley have spent over a decade assembling more than 3,000 time-tested and money-saving tips for removing ink stains from clothing, eliminating odors from upholstery, defogging bathroom mirrors and more. Their best-selling books *Haley's Hints* and *Haley's Cleaning Hints* are the basis for the two programs in **HALEY'S HINTS PACKAGE (3rd Release)**. Graham Haley's fun and entertaining demonstrations and easy-to-follow instructions allow viewers to absorb his hints quickly and practice along at home.

PROMOTIONAL MATERIALS: Use above for listing. A press release, host biography and episode listings are included. All press materials, including additional photography, are posted on www.APTonline.org and Connect.

PRODUCTION DATE: © 2002 Cup Rock Entertainment

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PRODUCTION CREDITS: Producer: Lane Howard. Host: Graham Haley. Writers: Graham and Rosemary Haley. Executive in Charge of Production: Christi Collier.

BROADCAST HISTORY: Aired via APT, 2002-2006

RELATED MERCHANDISE: These programs are available on home video, exclusive to public television stations.

Individual Viewer Purchase: The books *Haley's Hints* and *Haley's Cleaning Hints* are available in retail stores nationwide or through www.haleyhints.com.

Pledge: If you are interested in pledging this program and need assistance with premiums, please contact APT Station Services at 617-338-4455, ext. 121.

VIEWER INQUIRIES: American Public Television
Viewer Services
55 Summer St, 4th Floor
Boston, MA 02110
617-338-4455, ext. 202

WEB SITE: www.haleyshints.com

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9/15/06

CONTACT: Kerry Taylor
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PRESS RELEASE

HALEY'S HINTS PACKAGE (3rd Release)

Shaving cream, toothpaste, mayonnaise, salt and pantyhose are just a few of the ordinary products that can fix household problems. Graham and Rosemary Haley have spent over a decade assembling more than 3,000 time-tested and money-saving tips for removing ink stains from clothing, eliminating odors from upholstery, defogging bathroom mirrors and more. Their best-selling books *Haley's Hints* and *Haley's Cleaning Hints* are the basis for the two 40-minute programs in **HALEY'S HINTS PACKAGE (3rd Release)**, which will air on public television stations nationwide beginning on October 1, 2006 (check local listings).

In *Haley's Hints* and *Haley's Hints Too*, Graham Haley shows audiences how environmentally friendly household products can do double-duty. He proves that lemon juice can make copper and brass gleam in seconds, hairspray can remove lipstick and ink stains from shirts, and pantyhose can extend the life of potatoes and onions. Haley has hints for removing tough stains from blood, paint, wax, mildew, rust and grease. Haley's fun and entertaining demonstrations, easy-to-follow instructions and his sense of humor allow viewers to absorb his hints quickly and practice along at home. Haley also answers e-mail questions, offering a personal response to people with specific problems.

Through their books, radio shows, magazine and newspaper columns, the Haleys have shared their shortcuts, quick-fixes, and substitutions using ordinary household products.

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Now they bring their tips to the public television audience in the **HALEY'S HINTS PACKAGE (3rd Release)**.

Producer: Lane Howard. Host: Graham Haley. Writers: Graham and Rosemary Haley. Executive in Charge of Production: Christi Collier. Co-produced in 2002 by Cup Rock Entertainment and 3H Productions, **HALEY'S HINTS PACKAGE (3rd Release)** is distributed to public television stations nationwide by American Public Television's Premium Service.

About American Public Television

For 45 years, American Public Television (APT) has been a prime source of programming for the nation's public television stations. APT distributes more than 300 new program titles per year and has 10,000 hours of programming in its library. It is responsible for many public television milestones including the first HD series and the 2006 launch of the Create channel featuring the best of public television's lifestyle programming. APT is known for its leadership in identifying innovative, worthwhile and viewer-friendly programming. It has established a tradition of providing public television stations with program choices that strengthen and customize their schedules such as *JFK: Breaking the News*, *Battlefield Britain*, *Globe Trekker*, *Rick Steves' Europe*, *Great Museums*, *Jacques Pépin: Fast Food My Way*, *America's Test Kitchen From Cook's Illustrated*, *Broadway: The Golden Age*, *Lidia's Family Table*, *California Dreamin' – The Songs of The Mamas & the Papas*, *Rosemary and Thyme*, *P. Allen Smith's Garden Home*, *The Big Comfy Couch*, *Monarchy*, and other prominent documentaries, dramatic series, how-to programs and classic movies. For more information about APT's programs and services, visit APTonline.org. Press should contact Donna Hardwick at 617-338-4455, ext. 129 or via e-mail at Donna_Hardwick@APTonline.org.

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GRAHAM HALEY

Born in Africa, Graham Haley spent most of his early years in the company of his grandfather, an inventor, and his father, an avid handyman. This is probably where Graham originally developed his love for clever ideas and handy gadgets.

However, Graham also had his mother's flair for show business. After several years of banking, selling furniture and as a restaurateur, he pursued his true vocation — showing off! An acting career in theatre, radio, film and television followed, giving Graham the confidence not only to perform, but also to produce his own shows. After immigrating to Canada in 1978, he founded The Comedy Bank, which produced live comedy shows as well as a national radio comedy series.

It wasn't until 1986, however, that Graham found a way to combine his love of the practical with his love of show business. A close friend showed him a small book she had written — a collection of helpful household hints. Graham immediately saw the potential of combining the television viewer's appetite for entertainment with their desire for practical information.

And so, ***Haley's Hints*** was born. Graham initially produced 65 TV shows that were an instant success. The 65 became 130 ... then 260 ... then 390 ... as demand expanded from North to South America, Europe, Asia, Africa and Scandinavia.

When he is not spending 80 hours a week collecting hints for his books, radio shows, magazine columns and the Haley's Hints Club, Graham enjoys his free time with his wife Rosemary and daughters Erin, Kerry and Anna. Home is in Toronto, Canada, but most weekends the Haleys head off to their lakeside cottage, where Graham splits time between his two hobbies: carpentry and country auctions. As one who enjoys the simple things in life, Graham is equally at home playing a game of poker or darts with friends, as he is traveling the world with Rosemary, promoting Haley's Hints.

Graham also has a command of about 70 different accents and character voices. When the hint business allows, he can often be found recording commercial voice-overs for a variety of products on television and radio, as well as playing multiple characters on many well-known animated cartoon series.

Graham's plans for the future include "placing a *Haley's Hints* book in every home" and becoming Internet-literate.

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EPISODE LISTINGS/DESCRIPTIONS

HALEY'S HINTS PACKAGE (3rd Release)

#101 *Haley's Hints*

Graham Haley answers e-mail questions and dazzles audiences with his time-saving household tips. From foggy bathroom mirrors to red wine spills and stained tea cups, his clever hints will save viewers money, time and energy! Haley demonstrates easy solutions for common problems around the home using ordinary household items.

#102 *Haley's Hints Too*

Graham Haley continues to impress audiences with his tricks for removing ink stains from shirts, marker from floor tiles, candle wax from carpets and more! He shows how salt and aluminum can clean silver and explains that toothpaste can remove scuff marks from shoes. Haley's fun and entertaining demonstrations and easy-to-follow instructions allow viewers to absorb his hints quickly and practice along at home.

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