

FACT SHEET

TITLE: **RUFUS! RUFUS! RUFUS! DOES JUDY!
JUDY! JUDY!**
[TV-PG] [CC] [Stereo]

LENGTH: 1/52

NOLA CODE: RRRJ

CATEGORY: Music & Entertainment

OFFERED: Summer 2007, page S34

EXPECTED RELEASE: December 1, 2007

CONTRACT TERMS: Eight releases to be completed by November 30, 2009. A release is defined as unlimited use within seven days.

PROGRAM SUPPLIER: Northstar Media

PROGRAM DESCRIPTION: In 2006, singer Rufus Wainwright set out to accomplish an unusual and audacious musical feat — to replicate, live on stage, Judy Garland’s 1961 album “Judy at Carnegie Hall.” Wainwright thrilled both his own fans and those of the late icon with stellar performances that sold out houses in Paris and London. **RUFUS! RUFUS! RUFUS! DOES JUDY! JUDY! JUDY!** presents highlights of that material, taped at the Palladium Theatre in London.

Wainwright, the son of musicians Loudon Wainwright III and Kate McGarrigle, has recorded five albums of original music during his career. Here he pays a warm and entertaining tribute to the great Garland with his own interpretation of the well-known repertoire from her live concert 45 years ago. His performance is sprinkled with entertaining musings about the enormously talented, yet tragically ill-fated

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Garland. Wainwright's sister, fellow singer Martha Wainwright, and his mother make guest appearances.

PROMOTIONAL MATERIALS:

A press kit, including a fact sheet and press release will be posted to PBS Connect and to APTonline.org. Color and B&W photography is available via email and will also be posted to APTonline.org. All press kits will be posted to APTonline.org and PBS Connect approximately three weeks from date of Contract Confirmation notice. If you need materials sooner or have questions, please contact Mike Nadeau at ext. 150.

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BROADCAST HISTORY:

U.S. Broadcast Premiere

RELATED MERCHANDISE:

DVD is planned but release date is still TBA.

Pledge: If you are interested in pledging this program and need assistance with premiums, please contact Kerry Taylor at 617-338-4455, ext. 121.

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PRESS RELEASE

Legend of Judy Garland Comes Back to Life in New Rufus Wainwright Special

In 2006, renowned singer-songwriter Rufus Wainwright, son of the folk singer Loudon Wainwright III, set out to replicate and interpret one of the most revered events in musical history—the legendary Judy Garland’s 1961 New York concerts, captured on her album “Live at Carnegie Hall.” Wainwright’s sold-out live renditions of Garland’s unforgettable album thrilled audiences and dazzled critics in New York, Paris and London.

The new American Public Television-distributed special **RUFUS! RUFUS! RUFUS! DOES JUDY! JUDY! JUDY!** presents highlights from the London concert, taped live at the historic Palladium Theatre. In front of a packed, celebrity-studded audience, Wainwright uses his own, distinctive voice and style to give a new spin to Garland’s classic songs, backed by a full orchestra.

Included in the concert set are standards like “When You’re Smiling,” “Almost Like Being in Love,” “Puttin’ on the Ritz” and “That’s Entertainment,” as well as Garland’s signature tunes like “Zing Went the Strings of My Heart,” “Why Should I Care,” and “The Man Who Got Away.”

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RUFUS! RUFUS! RUFUS! DOES JUDY! JUDY! JUDY! /2 PRESS RELEASE

Martha Wainwright, Rufus' up-and-coming singer-songwriter sibling, joins her older brother to provide a majestic rendition of Garland's "Stormy Weather." Rufus' mother, the folk singer Kate McGarrigle, joins Rufus for an emotional performance of "Over the Rainbow" from *The Wizard of Oz*.

Full of unforgettable performances by one of the brightest young stars in music today, **RUFUS! RUFUS! RUFUS! DOES JUDY! JUDY! JUDY!**, airing on public television stations nationwide beginning December 1, 2007, is a remarkable tribute to one of the 20th century's most enduring icons.

RUFUS! RUFUS! RUFUS! DOES JUDY! JUDY! JUDY!, executive produced by David J. Foster, Jared Geller, Andrew Higgin, Paul Kremen, Dominic Saville, and Barry Taylor was acquired from Northstar Media by American Public Television for syndication to public television stations nationwide.

About American Public Television

For 46 years, American Public Television (APT) has been a prime source of programming for the nation's public television stations. APT distributes more than 300 new program titles per year and has 10,000 hours of programming in its library. It is responsible for many public television milestones including the first HD series and the 2006 launch of the Create channel featuring the best of public television's lifestyle programming. APT is known for its leadership in identifying innovative, worthwhile and viewer-friendly programming. It has established a tradition of providing public television stations with program choices that strengthen and customize their schedules, such as *Winged Migration*, *Battlefield Britain*, *Globe Trekker*, *Rick Steves' Europe*, *Great Museums*, *Jacques Pépin: Fast Food My Way*, *America's Test Kitchen From Cook's Illustrated*, *Broadway: The Golden Age*, *Lidia's Family Table*, *California Dreamin' – The Songs of The Mamas & the Papas*, *Rosemary and Thyme*, *P. Allen Smith's Garden Home*, *The Big Comfy Couch*, *Monarchy With David Starkey*, and other prominent documentaries, dramatic series, how-to programs and classic movies. Press should contact Mike Nadeau at 617-338-4455 ext. 150 or email Mike_Nadeau@APTonline.org. For more information about APT's programs and services, visit APTonline.org.

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9/11/2007