



Farmers' Almanac TV™: Press Release

New Farmers' Almanac TV Series Available to Public Television Stations in Spring 2006

For Immediate Release

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SAVANNAH, GA, November 13, 2005 — FARMERS' ALMANAC TV™, an engaging new 30-minute magazine-style series, will be available in the spring of 2006 to public television stations nationwide. The series is offered through APT Exchange. WPBA 30 in Atlanta is the presenting station.

Designed to appeal to baby boomers as well as younger generations who—empowered by today's rapid advances in technology—are fueling "a new stampede to the countryside," FARMERS' ALMANAC TV™ offers simple solutions for better living in our fast-paced, coffee-and-antacid driven society.

From sophisticated weather-watching and community gardening in the heart of our largest cities, to combine-demolition derbies and other visually delightful rural escapades, this 13-episode series takes *The Farmers' Almanac*, one of America's most treasured and timeless icons, and brings it to life with wit, wisdom, outstanding production values and masterful storytelling. Just as farmers' almanacs are filled with forecasts, factoids, fun, gardening gems, household tips, healthy hints, rare recipes, remedies and riddles, FARMERS' ALMANAC TV™ brings forth a similar bounty designed to both soothe and empower.

The series is hosted by Jim Wann, the Tony-nominated author and composer of the Broadway Hit, PUMP BOYS AND DINETTES.

