

FACT SHEET

TITLE: **THE MYSTERY OF THE THREE KINGS
(2nd Release)**
[TV-PG] [CC] [Stereo]

LENGTH: 1/50

NOLA CODE: MTTK

CATEGORY: Documentary

OFFERED: Summer 2007, page S23

EXPECTED RELEASE: December 1, 2007

CONTRACT TERMS: Four releases to be completed by December 31, 2009. A release is defined as unlimited use within seven days.

PROGRAM SUPPLIER: Atlantic Productions (Raiders) Ltd.

PROGRAM DESCRIPTION: Celebrated in many parts of the world, the Three Wise Men have magical significance in the birth of Christ. Their mysterious identities and their devotion to Christ have bewitched popular imagination ever since the rise of Christianity. **MYSTERY OF THE THREE KINGS (2nd Release)** unearths the real-life places, people, festivities and facts behind the exotic legend. From southern Arabia to Ethiopia and Babylon, this one-hour special searches for the true origins of the Three Wise Men and the secrets of the gifts they brought for Jesus. Using stunning location footage, interviews with renowned biblical scholars, computer graphics, Christmas music and carefully crafted dramatizations, the program brings to life the joy and enchanting mystery of one of the most famous events surrounding Christ's birth.

-more-

MYSTERY OF THE THREE KINGS /2

FACT SHEET

- PROMOTIONAL MATERIALS:** A press kit, including a fact sheet and press release will be posted to PBS Connect and to APTonline.org. Color and B&W photography is available via email and will also be posted to APTonline.org. All press kits will be posted to APTonline.org and PBS Connect approximately three weeks from date of Contract Confirmation notice. If you need materials sooner or have questions, please contact Mike Nadeau at ext. 150.
- COPYRIGHT:** © 2002 Atlantic Productions, Ltd.
- BROADCAST HISTORY:** APT 2002-2005
- RELATED MERCHANDISE:** DVD is available by Questar – details TBA
- Pledge: If you are interested in pledging this program and need assistance with premiums, please contact Kerry Taylor at 617-338-4455, ext. 121.
- VIEWER CONTACT:** www.atlanticproductions.co.uk
- COMMUNICATIONS CONTACT:** Mike Nadeau
(617) 338-4455, ext. 150
mike_nadeau@APTonline.org

CONTACT: Mike Nadeau
(617) 338-4455, ext. 150
mike_nadeau@APTonline.org

PRESS RELEASE

Secrets of One of the World's Most Famous Journeys Revealed in THE MYSTERY OF THE THREE KINGS

The trek of the Three Wise Men has become one of the most famous epic stories of all time; millions of people around the globe know the tale of the three kings who, guided by a star, traveled miles and miles through ancient Israel to deliver gifts to the newborn baby Jesus.

Yet, the journey of the Three Wise Men is one shrouded by mystery, questions and speculation. In the new American Public Television-distributed documentary **THE MYSTERY OF THE THREE KINGS (2nd Release)**, viewers will journey through the Catacombs of Rome and to exotic locales from Arabia to Babylon, following Professor Antonio Panaino as he undertakes a fascinating trip through the birthplace of modern civilization to discover the secrets of this famous tale.

THE MYSTERY OF THE THREE KINGS, airing on public television stations nationwide beginning December 1, 2007, examines the major questions surrounding the famous journey—most notably, who exactly were the men who traveled to Bethlehem? What was the motivation behind their devotion to the newborn son of God, and where did they come from? How has their trip become

-more-

so important to the Christian faith and Christmas celebration? Taking viewers inside the ancient Roman Catacombs to show the earliest depiction of Jesus, Professor Panaino uses his expert knowledge to detail and debunk the myths about the Three Wise Men, unearthing the places, people and festivities behind the legend.

Using stunning on-location footage, carefully crafted dramatizations, interviews with biblical scholars, computer graphics and featuring an exploration of Christmas carols and music, **THE MYSTERY OF THE THREE KINGS** investigates and celebrates one of the most famous events of all time.

THE MYSTERY OF THE THREE KINGS was acquired from Atlantic Productions (Raiders), Ltd. by American Public Television for syndication to public television stations nationwide.

About American Public Television

For 46 years, American Public Television (APT) has been a prime source of programming for the nation's public television stations. APT distributes more than 300 new program titles per year and has 10,000 hours of programming in its library. It is responsible for many public television milestones including the first HD series and the 2006 launch of the Create channel featuring the best of public television's lifestyle programming. APT is known for its leadership in identifying innovative, worthwhile and viewer-friendly programming. It has established a tradition of providing public television stations with program choices that strengthen and customize their schedules, such as *Winged Migration*, *Battlefield Britain*, *Globe Trekker*, *Rick Steves' Europe*, *Great Museums*, *Jacques Pépin: Fast Food My Way*, *America's Test Kitchen From Cook's Illustrated*, *Broadway: The Golden Age*, *Lidia's Family Table*, *California Dreamin' – The Songs of The Mamas & the Papas*, *Rosemary and Thyme*, *P. Allen Smith's Garden Home*, *The Big Comfy Couch*, *Monarchy With David Starkey*, and other prominent documentaries, dramatic series, how-to programs and classic movies. Press should contact Mike Nadeau at 617-338-4455 ext. 150 or email Mike_Nadeau@APTonline.org. For more information about APT's programs and services, visit APTonline.org.

9/11/2007