

FACT SHEET

TITLE: **SINATRA: VEGAS LIVE FROM CAESARS PALACE**
[TV-G] [CC] [Stereo]

LENGTH: 1/42

NOLA CODE: SVCP

CATEGORY: Music & Entertainment

OFFERED: Premium Service 18 offer, October 2006

RELEASE DATE: November 25, 2006

CONTRACT TERMS: Six releases through December 20, 2008

PROGRAM SUPPLIER: Bristol Productions

PROGRAM DESCRIPTION: Frank Sinatra, more than any other performer, turned Las Vegas into "The Entertainment Capital of the World." SINATRA: VEGA LIVE FROM CAESARS PALACE presents a previously unreleased concert performance from May 5, 1978 with many Sinatra favorites such as "All of Me," "The Lady is a Tramp," "Didn't We?" "Maybe his Time," "My Kind of Town," and "My Way."

PROMOTIONAL MATERIALS: Use the above program description for guide listing. A press kit, including fact sheet, press release, song list and biography will be posted to PBS Connect and APTonline.org. Color photos will be available via email and on APTonline.org.

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PRODUCTION CREDITS: Sinatra Enterprises in association with Smith-Hemion Production

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BROADCAST HISTORY: U.S. Television Premiere

RELATED MERCHANDISE: Individual viewer purchase: Various recordings by Frank Sinatra are available in retail outlets nationwide.

Pledge:

Program DVD: "Sinatra: Vegas Live from Caesars Palace" **exclusive to PTV**;
Related CD: "Frank Sinatra: Greatest Love Songs"; 4-CD/1-DVD Box Set: "Frank Sinatra: Sinatra - Vegas."

VIEWER INQUIRIES: American Public Television
Viewer Services
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PRESS RELEASE

SINATRA'S 1978 VEGAS CONCERT TO APPEAR ON TELEVISION FOR THE FIRST TIME SINCE ITS ORIGINAL RECORDING

"Frank Sinatra and Las Vegas – that was his town. The rest of us
just go there to win or loose." – David Wild

America's favorite pop-singer Frank Sinatra helped establish Las Vegas as a major tourist destination and entertainment capital of the world. His legendary voice and hip demeanor attracted people from around the world to gather on the "strip" for his entertaining concerts. Now, for the first time since its original recording, one of Sinatra's great performances, **SINATRA: VEGAS LIVE FROM CAESARS PALACE**, can be seen on American public television stations nationwide beginning November 25, 2006. This program invites viewers to experience the Vegas magic that only Sinatra could create – an easy, swinging night filled with sophistication, style and fun. Replete with full song performances, this program captures Sinatra favorites, including "All of Me," "The Lady is a Tramp," "Maybe This Time," "My Kind of Town" and "My Way."

"We're very excited to provide Sinatra fans with a new intimate and energetic concert experience," says Eric Luskin, vice president of American Public Television's Premium Service division. "As Frank Sinatra's archivist Charles Pignone points out, Sinatra and Las Vegas are always a winning combination. It was one of his favorite places to play – and that joy comes through in the performance," Luskin adds.

Sinatra performed more than 500 concerts at Caesars Palace and this particular show stands out as one that truly showcases his legendary voice and charisma. Dressed in a classic tux, Sinatra commands the stage with his relaxed style and

– more –

SINATRA: VEGAS LIVE FROM CAESARS PALACE / 2 PRESS RELEASE

cool charm. He delivers the standards with ownership and a distinctive flair, emphasizing certain words in a way that makes audiences feel the emotion behind each song. “Send in the Clowns” and “My Way” are two rousing performances that exceptionally showcase Sinatra’s ability to tell a story each time he sings. As Frank said, “When I sing, I believe. I am honest.” In between songs, in typical rat-pack style, Sinatra takes a swig from his drink and a drag from his cigarette. Moments like these helped define the Vegas image and the Sinatra of Vegas legend.

SINATRA: VEGAS LIVE FROM CAESARS PALACE is an intimate look at one of the most important singers of the 20th century. In an era where disco ruled, Sinatra’s timeless appeal shined through. The program captures the songs that gave Vegas its own soundtrack and, additionally, showcases the “Chairman of the Board” at his crowd-pleasing best.

SINATRA: VEGAS LIVE FROM CAESARS PALACE is presented by Bristol Productions in association with American Public Television’s Premium Service.

About American Public Television

For 45 years, American Public Television (APT) has been a prime source of programming for the nation’s public television stations. APT distributes more than 300 new program titles per year and has 10,000 hours of programming in its library. It is responsible for many public television milestones including the first HD series and the 2006 launch of the Create channel featuring the best of public television’s lifestyle programming. APT is known for its leadership in identifying innovative, worthwhile and viewer-friendly programming. It has established a tradition of providing public television stations with program choices that strengthen and customize their schedules such as *JFK: Breaking the News*, *Battlefield Britain*, *Globe Trekker*, *Rick Steves’ Europe*, *Great Museums*, *Jacques Pépin: Fast Food My Way*, *America’s Test Kitchen From Cook’s Illustrated*, *Broadway: The Golden Age*, *Lidia’s Family Table*, *California Dreamin’ – The Songs of The Mamas & the Papas*, *Rosemary and Thyme*, *P. Allen Smith’s Garden Home*, *The Big Comfy Couch*, *Monarchy*, and other prominent documentaries, dramatic series, how-to programs and classic movies. For more information about APT’s programs and services, visit APTonline.org.

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SONG LIST

SINTRA: VEGAS LIVE FROM CAESARS PALACE

SEGMENT ONE:

"All of Me"

"Maybe This Time"

"The Lady is a Tramp"

"Didn't We?"

"Someone to Watch Over Me"

"Baubles, Bangles and Beads"

"The Gal That Got Away"

"It Never Entered My Mind"

SEGMENT TWO:

"My Kind of Town"

"Send in the Clowns"

"Don't Worry 'bout Me"

"My Way"

"America"

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BIOGRAPHY

FRANK SINATRA

Frank Sinatra has long been acclaimed as the world's greatest performer of popular music – the artist who set the standard for all others to follow. And he was, of course, more than a singer – Frank Sinatra was also an actor, recording artist, cabaret and concert star, radio and television personality and, on occasion, producer, director and conductor. His career, which included acting in more than 60 motion pictures, is studded with accolades: Oscars, Grammys, Emmys and the prestigious Peabody Award.

Frank Sinatra has been called the most popular entertainer of the 20th century and many would also label him as one of the century's most generous philanthropists. During his lifetime, he donated more than one billion dollars to charities throughout the world.

Born Francis Albert Sinatra on December 12, 1915, Frank Sinatra passed away on May 14, 1998. In a career that spanned more than 60 years – Frank Sinatra will remain a legend, living on through the body of work he left behind for generations to enjoy.

FRANK SINATRA AT CEASARS PALACE

The concert from May 5, 1978 at Caesars Palace is one of more than 500 shows Frank Sinatra performed there in his long career. At the time, cameras were rolling for the CBS-TV program *Cinderella at the Palace*, a special about a new singer getting her big break that featured several famous guest appearances. Though only a few Sinatra songs were part of the broadcast, Frank's whole show was filmed – as well as rare backstage footage shot before and after the performance.

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