

FACT SHEET

TITLE: **BOB MARLEY AND THE WAILERS LIVE!**
[Mono] [TV-PG] [CC]

LENGTH: 1/60

NOLA CODE: WAIL

CATEGORY: Music and Entertainment

OFFERED: Premium Service 19 offer, September 2007

RELEASE DATE: November 23, 2007

CONTRACT TERMS: 10 releases through December 31, 2009.

PROGRAM SUPPLIER: NBD

PROGRAM DESCRIPTION: **BOB MARLEY AND THE WAILERS LIVE!** features one of the Jamaican superstar's best live performances. Recorded on June 2, 1977, soon after the release of the *Exodus* album, the program has been digitally remastered to mark the 30th anniversary of this performance. Concert highlights include: "I Shot the Sheriff," "Lively Up Yourself," "No Woman No Cry," and "Jammin."

PROMOTIONAL MATERIALS: Use the above program description for guide listing. A press kit, including fact sheet, press release, and song list will be posted to PBS Connect and APTonline.org. Color photos will be available via email and on APTonline.org.

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PRODUCTION CREDITS: Producer: Scott Millaney
Director: Keef

BROADCAST HISTORY: Previously aired on BET, APT and Ovation

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RELATED MERCHANDISE: Individual viewer purchase: Recordings by Bob Marley and the Wailers are available in retail outlets nationwide.

Pledge:

Program DVD: "Bob Marley & The Wailers: Live at The Rainbow." Related CD: "Bob Marley & The Wailers: Live!"

VIEWER INQUIRIES:

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Viewer Services
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Boston, MA 02110
617-338-4455 ext. 202

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PRESS RELEASE

Classic Bob Marley Concert Comes to Public Television

“Marley was a pioneer not only because he single-handedly brought reggae to the world, but because his passionate, socially observant music has become a yardstick against which all reggae will forever be measured.”

–*The Rolling Stone Encyclopedia of Rock & Roll (Simon and Schuster, 2001)*

Celebrate the 30th anniversary of Bob Marley’s historic Rainbow Room performance with a hit-filled, digitally re-mastered public television special airing nationwide beginning November 23, 2007 (check local listings). **BOB MARLEY AND THE WAILERS LIVE!** was recorded on June 2, 1977, soon after the release of his explosive hit album *Exodus*, and features the legendary reggae performer and his sensational band at the height of their powers. The program, distributed by American Public Television, features some of the group’s most enduring hits, including “I Shot the Sheriff,” “Lively Up Yourself,” “No Woman No Cry” and “Jammin.”

Bob Marley’s icon status is readily apparent in this charismatic performance. Singing alongside his talented backing vocalists – wife Rita Marley, Judy Mowatt, and Marcia Griffiths – and fusing his rhythmic guitar talents with fellow Wailer musicians Junior Marvin (lead guitar), Tyrone Downie (keyboards), Aston Barrett (bass), Carlton Barrett (drums) and Alvin "Seeco" Patterson (percussion), Marley builds the intensity of the concert with each song.

He opens the set with a passionate “Trenchtown Rock” and grows evermore possessed as he belts out the powerful, politically infused lyrics of his captivating songs. The band provides the inimitable, soulful rhythms, peppering each tune with the one-of-a-kind Jamaican sound that is heavy on the bass and percussion.

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PRESS RELEASE

The program peaks at the end with a rousing rendition of “Exodus” that brings the audience to their feet. As Marley sings the empowering line “Movement of Jah people” with eyes closed and his signature dreadlocks swaying with each bob of his head, he seems like a prophet delivering a message of rebellion, love and spiritual enlightenment to his followers.

Marley – singer, songwriter, musician and activist – brought the Jamaican sound as well as the social mission of reggae to the world. His *Exodus* album, named by *Time* magazine as the best music album of the 20th century, remained on the U.K. charts for 56 straight weeks when first released, and its three singles – “Exodus,” “Waiting in Vain” and “Jammin” – were all top sellers.

BOB MARLEY AND THE WAILERS LIVE! is a hit-filled concert special that captures a superstar performer at the height of his career. For young and old fans alike, the special offers an intimate glimpse into the spectacular musicianship of a man who died far too young.

BOB MARLEY AND THE WAILERS LIVE! is presented by NBD in association with American Public Television’s Premium Service. The program is produced by Scott Millaney and directed by Keef.

About American Public Television

For 46 years, American Public Television (APT) has been a prime source of programming for the nation’s public television stations. APT distributes more than 300 new program titles per year and has 10,000 hours of programming in its library. It is responsible for many public television milestones including the first HD series and the 2006 launch of the Create channel featuring the best of public television’s lifestyle programming. APT is known for its leadership in identifying innovative, worthwhile and viewer-friendly programming. It has established a tradition of providing public television stations with program choices that strengthen and customize their schedules such as *Winged Migration*, *Battlefield Britain*, *Globe Trekker*, *Rick Steves’ Europe*, *Great Museums*, *Jacques Pépin: Fast Food My Way*, *America’s Test Kitchen From Cook’s Illustrated*, *Broadway: The Golden Age*, *Lidia’s Family Table*, *California Dreamin’ – The Songs of The Mamas & the Papas*, *Rosemary & Thyme*, *P. Allen Smith’s Garden Home*, *The Big Comfy Couch*, *Monarchy*, and other prominent documentaries, dramatic series, how-to programs and classic movies. For more information about APT’s programs and services, visit APTonline.org.

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SONG LIST

BOB MARLEY AND THE WAILERS LIVE!

“Trenchtown Rock”

“Them Belly Full (But We Hungry)”

“I Shot the Sheriff”

“Lively Up Yourself”

“War/No More Trouble”

“The Heathen”

“No Woman, No Cry”

“Jammin’”

“Get Up, Stand Up”

“Exodus”

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BIOGRAPHY

BOB MARLEY

Reggae's most transcendent and iconic figure, Bob Marley was the first Jamaican artist to achieve international superstardom, in the process introducing the music of his native island nation to the far-flung corners of the globe. Marley's music gave voice to the day-to-day struggles of the Jamaican experience, vividly capturing not only the plight of the country's impoverished and oppressed but also the devout spirituality that remains their source of strength. His songs of faith, devotion, and revolution created a legacy that continues to live on not only through the music of his extended family but also through generations of artists the world over touched by his genius.

Robert Nesta Marley was born February 6, 1945, in rural St. Ann's Parish, Jamaica; the son of a middle-aged white father and teenaged black mother, he left home at 14 to pursue a music career in Kingston, becoming a pupil of local singer and devout Rastafarian Joe Higgs. He cut his first single, "Judge Not," in 1962 for Leslie Kong, severing ties with the famed producer soon after over a monetary dispute. In 1963 Marley teamed with fellow singers Peter Tosh, Bunny Livingston, Junior Braithwaite, Beverly Kelso, and Cherry Smith to form the vocal group the Teenagers; later rechristened the Wailing Rudeboys and later simply the Wailers, they signed on with producer Coxsone Dodd's legendary Studio One and recorded their debut, "I'm Still Waiting." When Braithwaite and Smith exited the Wailers, Marley assumed lead vocal duties, and in early 1964 the group's follow-up, "Simmer Down," topped the Jamaican charts. A series of singles including "Let Him Go (Rude Boy Get Gail)," "Dancing Shoes," "Jerk in Time," "Who Feels It Knows It," and "What Am I to Do" followed, and in all, the Wailers recorded some 70 tracks for Dodd before disbanding in 1966. On February 10 of that year, Marley married Rita Anderson, a singer in the group the Soulettes; she later enjoyed success as a member of the vocal trio the I-Threes. Marley then spent the better part of the year in the United States working in a factory in Newark, Del., the home of his mother since 1963.

Upon returning to Jamaica that October, Marley re-formed the Wailers with Livingston and Tosh, releasing "Bend Down Low" on their own short-lived Wail 'N' Soul 'M label; at this time all three members began devoting themselves to the teachings of the Rastafari faith, a cornerstone of Marley's life and music until his death. Beginning in 1968, the Wailers recorded a wealth of new material for producer Danny Sims before teaming the following year with producer Lee "Scratch" Perry; backed by Perry's house band, the Upsetters, the trio cut a number of classics, including "My Cup," "Duppy Conqueror," "Soul Almighty," and

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“Small Axe,” which fused powerful vocals, ingenious rhythms, and visionary production to lay the groundwork for much of the Jamaican music in their wake. Upsetters bassist Aston “Family Man” Barrett and his drummer brother Carlton soon joined the Wailers full-time, and in 1971 the group founded another independent label, Tuff Gong, releasing a handful of singles before signing to Chris Blackwell’s Island Records a year later.

1973’s *Catch a Fire*, the Wailers’ Island debut, was the first of their albums released outside of Jamaica, and immediately earned worldwide acclaim; the follow-up, *Burnin’*, launched the track “I Shot the Sheriff,” a Top 10 hit for Eric Clapton in 1974. With the Wailers poised for stardom, however, both Livingston and Tosh quit the group to pursue solo careers; Marley then brought in the I-Threes, which in addition to Rita Marley consisted of singers Marcia Griffiths and Judy Mowatt. The new lineup proceeded to tour the world prior to releasing their 1975 breakthrough album *Natty Dread*, scoring their first U.K. Top 40 hit with the classic “No Woman, No Cry.” Sellout shows at the London Lyceum, where Marley played to racially mixed crowds, yielded the superb *Live!* later that year, and with the success of 1976’s *Rastaman Vibration*, which hit the Top 10 in the U.S., it became increasingly clear that his music had carved its own niche within the pop mainstream.

As great as Marley’s fame had grown outside of Jamaica, at home he was viewed as a figure of almost mystical proportions, a poet and prophet whose every word had the nation’s collective ear. His power was perceived as a threat in some quarters, and on December 3, 1976, he was wounded in an assassination attempt; the ordeal forced Marley to leave Jamaica for over a year. 1977’s *Exodus* was his biggest record to date, generating the hits “Jamming,” “Waiting in Vain,” and “One Love/People Get Ready”; *Kaya* was another smash, highlighted by the gorgeous “Is This Love” and “Satisfy My Soul.” Another classic live date, *Babylon by Bus*, preceded the release of 1979’s *Survival*. 1980 loomed as Marley’s biggest year yet, kicked off by a concert in the newly liberated Zimbabwe; a tour of the U.S. was announced, but while jogging in New York’s Central Park he collapsed, and it was discovered he suffered from cancer that had spread to his brain, lungs, and liver. *Uprising* was the final album released in Marley’s lifetime – he died May 11, 1981, at age 36.

Posthumous efforts including 1983’s *Confrontation* and the best-selling 1984 retrospective *Legend* kept Marley’s music alive, and his renown continued growing in the years following his death – even decades after the fact, he remains synonymous with reggae’s worldwide popularity.

~ Jason Ankeny, All Music Guide

(Source: http://www.vh1.com/artists/az/marley_bob/artist.jhtml)